



NEWS RELEASE

IGT Propels Sports Betting and iGaming Leadership with Big Wins at 2021 SBC Awards North America

12/9/2021

IGT's PlaySports platform, Powerbucks slots and Sports Betting President Joe Asher honored at preeminent digital and betting-focused trade show in the U.S.

LONDON – Dec. 9, 2021 – International Game Technology PLC ("IGT") (NYSE: IGT) announced today that its PlayDigital organization reinforced its leadership in the fast-growing iGaming and sports betting sectors by winning two lauded awards at the 2021 SBC Awards North America last week in New York. IGT was named "Platform Provider of the Year" for its widespread deployment of the PlaySports™ platform and its position as a leading B2B sports betting supplier in the U.S., and was awarded "Land-Based Betting & Gaming Product" for its highly innovative omnichannel wide area progressive gaming solution for Canada, Powerbucks™ slots.

In its inaugural year, the 2021 SBC Awards North America was held in conjunction with the 2021 SBC Summit North America and recognized the achievements of operators, affiliates and suppliers from all the major iGaming and sports betting disciplines including payments, marketing, platform providers and data.

"Winning 'Platform Provider of the Year' and 'Land-Based Betting & Gaming Product' in the 2021 SBC Awards North America speaks to the strength of IGT's digital and betting offering and our continued momentum in both verticals," said Enrico Drago, IGT CEO Digital & Betting. "As the digital revolution continues worldwide, omnichannel games such as IGT's Powerbucks slots and our vastly versatile PlaySports platform will only climb in terms of customer demand and relevance. I wish to thank the talented team members across the PlayDigital organization who keep IGT and our customers on the cutting edge of digital and betting entertainment."

IGT's CrystalFlex™ VIP terminal for the Company's popular slot games, keno and sports content won Silver in the "Industry Innovation of the Year" category.

Earlier in the week, IGT's President of Sports Betting, Joe Asher, was also honored at the trade show with induction into the Sports Betting Hall of Fame. Asher joined IGT in October 2021 after a decorated career in gaming that includes more than nine years as CEO of William Hill U.S., and management positions at several racetracks including Brandywine Raceway, Dover Downs, Harrington Raceway and Foxboro Raceway.

IGT PlaySports is powering sports betting at more than 60 gaming venues across 21 U.S. states. IGT's Powerbucks was the world's first omnichannel wide area progressive slot product.

To learn more about IGT PlaySports visit igt.com/PlaySports or follow on [LinkedIn](#). To learn more about Powerbucks and other PlayCasino solutions visit [IGT.com](https://igt.com) or follow us on [LinkedIn](#).

About IGT

IGT (NYSE:IGT) is the global leader in gaming. We deliver entertaining and responsible gaming experiences for players across all channels and regulated segments, from Gaming Machines and Lotteries to Sports Betting and Digital. Leveraging a wealth of compelling content, substantial investment in innovation, player insights, operational expertise, and leading-edge technology, our solutions deliver unrivaled gaming experiences that engage players and drive growth. We have a well-established local presence and relationships with governments and regulators in more than 100 countries around the world, and create value by adhering to the highest standards of service, integrity, and responsibility. IGT has approximately 11,000 employees. For more information, please visit www.igt.com.

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